

552018

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
14 October 2004 (14.10.2004)

PCT

(10) International Publication Number
WO 2004/087435 A1

(51) International Patent Classification⁷: **B41M 7/00, 5/00**

(21) International Application Number:
PCT/IL2003/001113

(22) International Filing Date:
30 December 2003 (30.12.2003)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
60/458,968 1 April 2003 (01.04.2003) US

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(81) Designated States (*national*): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(84) Designated States (*regional*): ARIPO patent (BW, GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:
— with international search report

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(54) Title: METHOD AND MEDIA FOR PRINTING AQUEOUS INK JET INKS ON PLASTIC SURFACES

(57) Abstract: Single coatings onto non-absorbent substrates on which aqueous ink jet inks are jetted with subsequent application of heat, without the use of reactive species in the ink and in the media used as a substrate coating. The heating rapidly drives the water of the ink into the coating, with the rest of the water from the ink being lost by evaporation. The material is then subject to immediate application of a sealing lacquer, which is preferably water-based and which may be dried and possibly cross-linked by heat to give a very resistant surface.



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